

Central Alabama Community College

1675 Cherokee Road
Alexander City, AL 35010
256-234-6346



Strategic Plan 2021-2026

www.cacc.edu
Revised January 2023



Message from the President

Dear Friends,

After months of bold conversations and thought-provoking work sessions based on careful research and assessment of current initiatives and previous goals, I am pleased to share with you the 2021-2026 Strategic Plan for Central Alabama Community College. I am grateful to the faculty, staff, community members, and students who shaped this plan, participated as task force members, and provided valued feedback during this process.

As an institution of higher education, we teach our students to pursue intellectual curiosity, practice critical thinking, and translate ideas into action. We have a responsibility to practice the same skills in evaluating our own work, identifying opportunities for innovation, and asking ourselves how we can live up to our commitment to build a better world. Our plan focuses on eight specific areas that will guide us in our work to make Central Alabama Community College the higher education choice for lifelong learning, cultural enrichment, and community and economic development. The Plan includes the following eight strategic focus areas:

- 1) Teaching & Learning
- 2) Student Success
- 3) Economic Workforce Development
- 4) Adult Education
- 5) Financial Management
- 6) Technology
- 7) Campus Facilities
- 8) Marketing & Communication

Central Alabama Community College is proud to continue our mission of promoting student success in affordable, comprehensive, and diverse academic and career learning environments to advance quality of life through economic, community, and workforce development.

We are deeply committed to making a difference in the lives of our students, their families, and the communities we serve. Together, we will take on the challenges and create a safe, sustainable, inclusive, innovative, and equitable learning and working space for all.

Thank you for your support!

Jeff Lynn, President
Central Alabama Community College

Central to YOU, Central to Your Success!

Alexander City Campus
1675 Cherokee Road
Alexander City, AL 35010
(256) 234-6346

Childersburg Campus
34091 US Hwy. 280
Childersburg, AL 35044
(256) 378-5576

Prattville Campus
1320 Old Ridge Road
Prattville, AL 36066
(334) 595-6646

Talladega Center
1009 South Street, E.
Talladega, AL 35160
(256) 480-2068

Central Alabama Community is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate degrees. Central Alabama Community College also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of Central Alabama Community College may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).



MISSION

Central Alabama Community College promotes student success in affordable, comprehensive, and diverse academic and career learning environments to advance quality of life through economic, community, and workforce development.

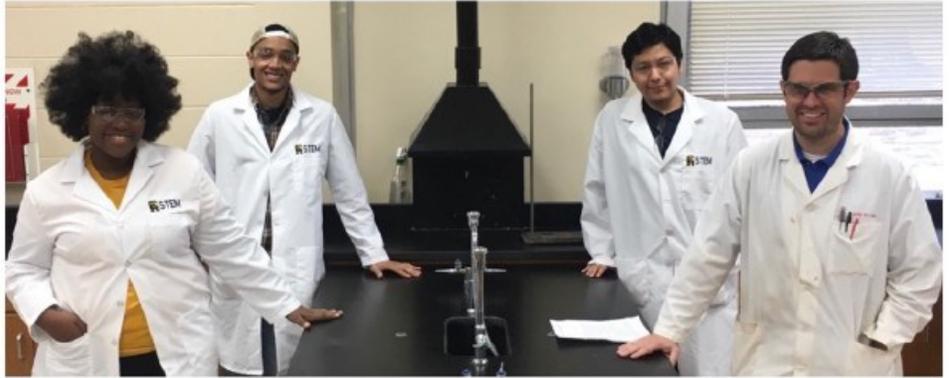
VISION

Central Alabama Community College will be the higher education choice of our diverse communities for lifelong learning, cultural enrichment, and community and economic development.

VALUES

At Central Alabama Community College, we value:

- ◇ Excellence
- ◇ Integrity
- ◇ Student-Centeredness
- ◇ Accountability
- ◇ Inclusiveness & Accessibility
- ◇ Life-Long Learning
- ◇ Economic Leadership
- ◇ Community Engagement
- ◇ Transparency
- ◇ Continuous Quality Improvement



TEACHING & LEARNING

Central Alabama Community College will create experiential learning opportunities for all students and enrichment opportunities for faculty and staff. We will provide a teaching and learning environment that supports the work of the classroom but also goes beyond the classroom to nourish all members of the College community.

Central Alabama Community will be competitive in recruiting faculty committed to quality teaching and learning, and all faculty will experience opportunities for achievement, professional growth, and morale building. A demonstrated commitment to a sustainable teaching and learning model will encourage high morale faculty and successful students.

STUDENT SUCCESS

Central Alabama Community College will enrich its students in achieving their life and educational goals through a complete continuum of care in and out of the classroom. The College will demonstrate its commitment to student success before students arrive and after they graduate by focusing on personal and academic growth; diversity, equity, and inclusion; developing life skills; mental and physical health support; and a student-centered approach to admission, enrollment, and advising. Central Alabama Community College will commit to responsive and innovative service.



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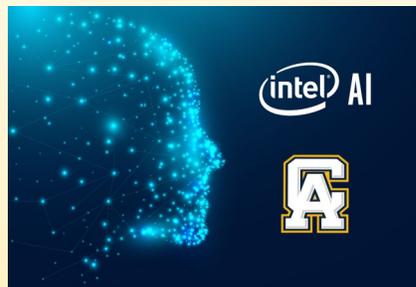
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ECONOMIC WORKFORCE DEVELOPMENT

Central Alabama Community College will ensure the educational pipeline prepares a workforce possessing the interest, knowledge, skills, and abilities to meet the needs of employers, now and into the future. The College will lead engaged relationships with economic development agencies/groups and other external stakeholders to promote our region for future jobs and capital investments.



ADULT EDUCATION

Central Alabama Community College will ensure that all students pursuing an adult education program will have an educational experience that promotes academic progress, usable credentialing, workforce development, and continuing education while preparing students for success.

FINANCIAL MANAGEMENT

Central Alabama Community College will fulfill its mission while maintaining financial stability.



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TECHNOLOGY

Central Alabama Community College will utilize technology to enhance and support the mission of the College.

CAMPUS FACILITIES

Central Alabama Community College will be bold and innovative in how it revitalizes Alexander City and Childersburg campuses, a new campus in Prattville, and site enhancements in Talladega. With accessibility, safety, innovation, and creativity central to all its efforts, the College's plan will focus on intellectual, social, aesthetic, cultural, and physical needs of its students, employees, and the community.



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Talladega Center
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MARKETING & COMMUNICATION

Central Alabama Community College will create and implement a marketing/communication plan to increase visibility in the surrounding communities and key markets, attract target audiences to choose Central Alabama Community College as their entry to higher education, and encourage alumni to reconnect with the College.

